



FY2023 ECHO Usage Statistics

Top level Metrics

Metric	Value
Pageviews	3,865,083
Sessions	1,189,630
Users	1,369,850
% New User Ratio	79%
Pages / Session	3.52%
Avg. Session Duration	00:04:32
Bounce Rate	53%

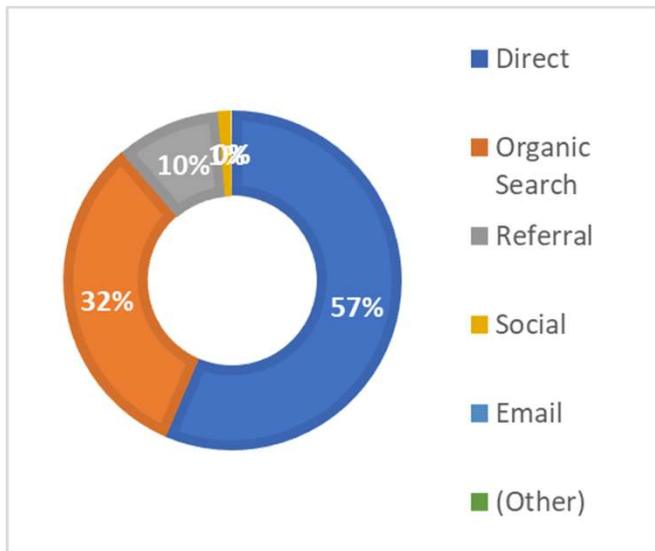
Total Monthly Pageviews and Major Releases/Updates



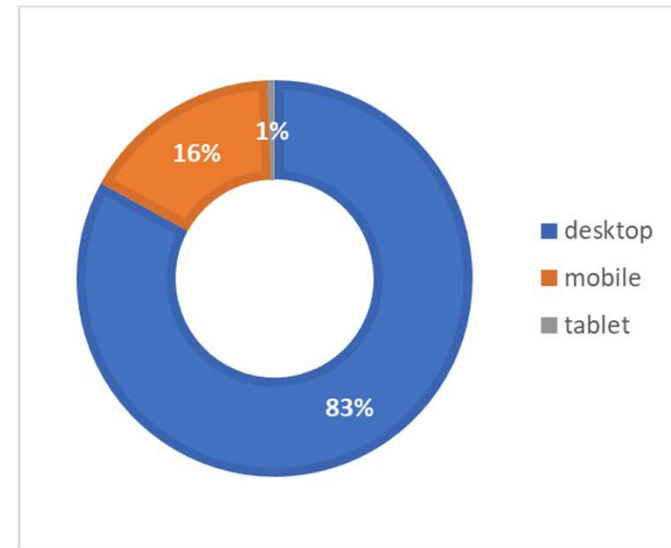
Most Popular ECHO Pages

ECHO Page	Pageviews	Percent change from previous FY	
Detailed Facility Report	859,163	4%	▲
Facility Search Results	681,893	14%	▲
Facility Search – Enforcement and Compliance Data	308,296	2%	▲
Enforcement Case Search	254,950	-28%	▼
Report Environmental Violations	187,797	-20%	▼
Civil Enforcement Case Report	96,935	-24%	▼
Enforcement Case Search Results	68,408	22%	▲
Effluent Charts	53,509	19%	▲
PFAS Analytic Tools	48,147	2060%	▲
Pollutant Loading Report (DMR)	37,976	19%	▲

How users get to ECHO



Devices Used to Access ECHO



Popular Targeting Tools

Targeting Tool	% of Pageviews
WATER POLL LOADING TOOL	61.24%
PFAS TOOLS	17.57%
SDWA ETT (ECHO Gov only)	5.81%
NNCR	5.57%
ECATT	3.41%
COMPLIANCE SCREENER	2.12%
WQI (ECHO Gov only)	2.02%
VIOLATION TRACKER (ECHO Gov only)	1.20%
CWA ITM (ECHO Gov only)	1.07%

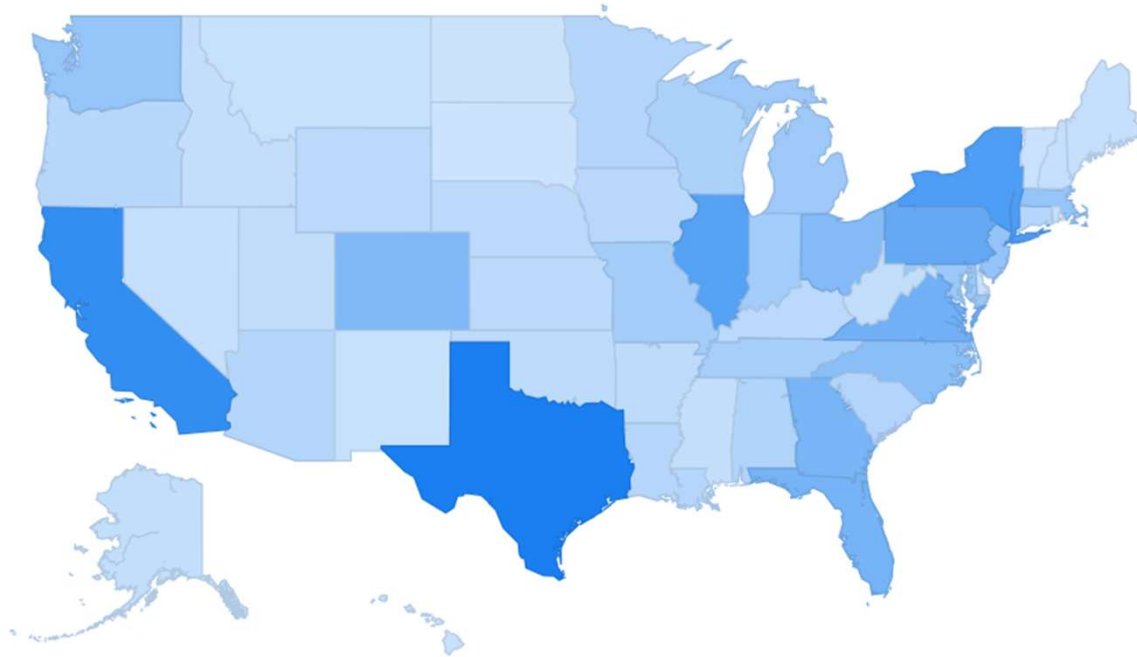
Popular Program Searches

Program Search	% of Pageviews
Wastewater/Stormwater/Biosolids (CWA)	30%
All Media Programs	25%
Hazardous Waste (RCRA)	19%
Drinking Water (SDWA)	15%
Air (CAA)	11%

EPA/State Dashboards

Dashboard	% of Total Pageviews
DRINKING WATER	36%
Air	24%
WATER	16%
HAZARDOUS WASTE	14%
PESTICIDES	9%

Sessions by State



712  60,813